



Date: 31-03-2026

**GAUHATI UNIVERSITY**  
**CENTRE FOR DISTANCE AND ONLINE EDUCATION**  
**HOME ASSIGNMENT**  
**Master in Commerce (M.Com.)**  
**Semester - I (Session: 2025-26, January)**

**Guidelines for Submission:**

1. Learners who have been admitted in the Academic Session (2025-26, January) will write the Home Assignment.
2. Learners should write their **Roll Number, GU Registration Number, Subject, Semester, Paper Title, Paper Code** and **Name of the Study Center** clearly on the first page of the answer script in the space provided.
3. The formats of the answer scripts are available at, and can be downloaded from, the GUCDOE website ([www.gucdoe.in](http://www.gucdoe.in)).
4. There will be 2 (two) compulsory questions in each paper with options (Total Marks: 2 questions x 10 marks = 20 marks).
5. **Typed/Computerized answers will not be accepted.** Learners will write the answers neatly in their own handwriting.
6. Answer to a 10 mark question should not exceed 400 words.
7. Learners should not submit any plagiarized answers as such a practice is deemed to be unfair.
8. Learners of different Study Centers under GUCDOE will mandatorily submit the answer scripts at their respective Study Centers.
9. Learners of GUCDOE center will submit their answer scripts at GUCDOE Office.
10. **Last Date of Submission: 30<sup>th</sup> April, 2026.**

**PAPER: COM 1016 (Business Policy Analysis)**

Answer **any two** from the following questions:

**2 x 10 = 20**

**Q. No. 1.** Discuss the different role played by government in business. Explain the role of government in different economic system. **10**

**Q. No. 2.** What is sickness in Public enterprise? Discuss the various internal and external causes of sickness in public enterprise. **10**

**Q. No. 3.** Define Micro small and Medium enterprise as per the MSMED Act 2006. Discuss the role of MSMEs in the economic development of India. **10**

**Q. No. 4.** What is India's Act East policy? Highlight the role of NE India in India's Act East Policy. **10**

**PAPER: COM 1026 (Financial Reporting and Analysis)**

Answer **any two** from the following questions:

**2 x 10 = 20**

**Q. No. 1.** What is financial reporting? What are its objectives? Discuss its various users and the characteristics of the Financial Information briefly. **2 + 3 + 5 = 10**

**Q. No. 2.** What is the concept of National differences in financial reporting practices? Discuss the reasons for such differences and the steps taken to reduce the differences. **10**

**Q. No. 3.** Discuss the various Accounting Ratios and their role in decision making. **10**

**Q. No. 4.** Discuss the relevant accounting ratios for working capital analysis. **10**

**PAPER: COM 1036 (Marketing Policy Analysis)**

Answer **any two** from the following questions: **2 x 10 = 20**

**Q. No. 1.** Write short notes on: **5 + 5 = 10**  
a. Holistic Marketing  
b. The Value Framework

**Q. No. 2.** Discuss the relationship of Marketing with various other functional areas of an organisation. **10**

**Q. No. 3.** “Branding is important to target the consumers”. In the light of the given statement, define Brand and Branding along with the objectives of Branding. Highlight the characteristics of a good brand. **10**

**Q. No. 4.** Write Short notes on **2.5 x 4 = 10**  
(a) Integrated Marketing Communication  
(b) Pricing Strategies  
(c) Channel power & Conflict  
(d) Ethical issues in E-Marketing

**PAPER: COM 1046 (Business Statistics)**

Answer **any two** from the following questions: **2 x 10 = 20**

**Q. No. 1.** Explain the concept of Partial and Multiple correlations. Write the uses and limitations of Multiple and Partial Correlation Analysis. **10**

**Q. No. 2.** Write Short notes on: **2.5 x 4 = 10**  
a) Type I Error  
b) Type II Error  
c) Standard Error  
d) Hypothesis Testing

**Q. No. 3.** Define Decision Tree. Write the steps in Decision Tree Analysis. **10**

**Q. No. 4.** Write Short notes on: **2.5 x 4 = 10**  
a) Pay off Table  
b) Chi Square Test  
c) Dependent Variable  
d) Central Limit Theorem

**PAPER: COM 1056 (Financial Markets and Institutions)**

Answer **any two** from the following questions: **2 x 10 = 20**

**Q. No. 1.** Discuss the role of a financial system in the economic development of our country. **10**

**Q. No. 2.** Mention the various money market instruments along with the features of each. **10**

**Q. No. 3.** What is a New Issue Market? How is it different from Secondary Market. Discuss the various modes News issues in the Primary market. **10**

**Q. No. 4.** What are Security Depositories? Throw some light on the Securities Depositories in India. Also mention the functions of Securities Depositories. **10**